SPONSORSHIP OPPORTUNITIES

TURKEY TROT 2022

NOBLE COUNTY FAMILY YMCA

THURSDAY, NOVEMBER 24, 2022

SPONSORSHIP OPPORTUNITIES

The Turkey Trot is an exciting 5K race organized by Noble County Family YMCA. In addition to the 5K, we will also host an untimed 1-Mile Fun Run, the Mini Gobbler. Entering into our third year, we hope to continue to build the Turkey Trot into a community tradition, bringing together YMCA members, families, and the community at large for a fun and healthy start to the holiday season.

At The Y, strengthening community is our cause. Through Youth Development, Healthy Living, and Social Responsibility, we connect all people to their purpose, potential, and a community where they belong. This community event raises funds to support the Tim Hight Food Program, which provides free nutrition resources to youth and families in need year-round. We invite local businesses and individuals to join us as sponsors for Turkey Trot 2022, benefitting your community and helping to establish this 5K as a fun tradition.

Please review the sponsorship opportunities in this packet. If you have any questions or would like to discuss other opportunities with the Turkey Trot, please contact Brandi Kelly, Membership & Healthy Living Director, at brandi.kelly@noblecoymca.org.

TURKEY TROT SPONSORSHIP FORM

BUSINESS NAME: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PRIMARY CONTACT: _____ EMAIL: _____

OFFICE PHONE: _____ CELL PHONE: _____

SECONDARY CONTACT: _____ EMAIL: _____

PLEASE CIRCLE THE SPONSORSHIP PACKAGE YOUR COMPANY HAS SELECTED:

Gold Sponsorship
$1,500

Silver Sponsorship
$1,000

Bronze Sponsorship
$500

Refreshments Sponsorship
$250

Kids Zone Sponsorship
$100—$50

Please submit your sponsorship form and logo as soon as possible for full benefits of your sponsorship.

Please make checks payable to the Noble County Family YMCA

SPONSORSHIP OPPORTUNITIES

Gold Sponsor: $1,500 — Multiple Sponsors Welcome

Naming

- Company logo on the back of race shirts
- Company logo on official race map
- Opportunity for 2 representatives from your organization to hold the 5K finish line tape

Giveaways

- Your business may include a branded item to all runners in their packet
- 2 vouchers for race entries provided to you

Media & PR

- Recognition of organization name in all press releases and media
- Logo and recognition on YMCA event web page
- Acknowledgement as sponsor on YMCA social media channels

Silver Sponsor: $1,000 — Multiple Sponsors Welcome

Naming

- Sponsorship of the 1-mile Fun Run, Mini Gobbler
- Company logo on the back of race shirts
- Company logo on official race maps
- Opportunity for 2 representatives from your organization to hold the fun run finish line tape
- Your business may display your banner at the Fun Run Finish Line

Giveaways

- Your business may include a branded item to all runners in their packet
- 2 vouchers for race entries provided to you

Media & PR

- Recognition of organization name in all press releases and media
- Logo and recognition on YMCA event web page
- Acknowledgement as Fun Run Sponsor on YMCA social media channels

SPONSORSHIP OPPORTUNITIES

Bronze Sponsor: $500 — Multiple Sponsors Welcome

Naming

- Company logo displayed at mile markers along the course
- Company logo on official race map

Media & PR

- Logo and recognition on YMCA event web page
- Acknowledgement on YMCA social media channels

Refreshments Sponsor: $250 — Multiple Sponsors Welcome

Naming

- Company banner displayed at snack and water stations along race course

Media & PR

- Logo and recognition on YMCA event web page
- Acknowledgement on YMCA social media channels

Kids Zone Sponsor: $100—$50 — Multiple Sponsors Welcome

Naming

- Your business may include a branded item in Kids Zone Grab Bags

Media & PR

- Logo and recognition on YMCA event web page
- Acknowledgement on YMCA social media channels

SPONSORSHIP OPPORTUNITIES

All proceeds from the Turkey Trot 5k benefit the Tim Hight Food Program, providing healthy meals and nutritional assistance to youth and families in Noble County.

Your sponsorship supports The Y's mission of building a hunger free community.

Thank you for your consideration!

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